

## News

# Harrogate Week 2010 Preview: An overview

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Horticulture Week  
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It's January. Outside the weather is miserable so this is the perfect time to head to Yorkshire and discover the latest products, machinery and technologies that could help you with your work.

Harrogate Week kicks off on 17 January with the British & International Golf Greenkeepers Association's (BIGGA) Continue to Learn programme and AGM. The BIGGA Turf Management Exhibition starts on 19 January and throughout the event there are seminars on topics as wide ranging as electrical system maintenance and nutrition for early spring growth.

Whether you are a greenkeeper or a groundsman, continuing pressure on finances makes this year's event even more relevant. Attending, even for just one day, could help you find solutions to turf management and grounds maintenance problems.

You can expect around 200 exhibitors at this show, displaying everything from fertilisers and wetting agents to mowers, top dressers and brushcutters.

Harnessing a combination of more than 20 hydroabsorbent and nutritive components to improve soil quality and water retention for healthier, more vigorous turf, TerraCottem Turf is launched by Inturf on stand A37b. TerraCottem is already proven — parent product TerraCottem Universal has been used in horticulture for 15 years. Central to the new formulation is the addition of Zeolite, a 100% natural volcanic mineral that helps increase soil fertility and water retention. In fact, TerraCottem Turf gives water savings of up to 50%.

"The launch of a TerraCottem soil conditioner tailored to the golf and sports turf market is fantastic news for UK greenkeepers and groundsmen, who can now make full use of this established and leading technology. We now have the best of both worlds — proven technology plus added elements to optimise healthy grass growth," declares Inturf joint managing director Alex Edwards.