



TerraCottem[®], Leading soil conditioning technology



TERRACOTTEM[®]

SUMMARY TRIAL REPORT

City of Tourcoing

Partner: City of Tourcoing, France
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Mr. Xavier Defaux,
Head Green Department



Every self-respecting city and village is proud of its municipal landscapes. The colours and perfumes of the flowers contribute a great deal to the living conditions in the community. Nevertheless, it is not simple to maintain this splendour. The City of Tourcoing is well known for its spectacular flower sculptures. Problems with plants drying out and inadequate growth are resolved by using TerraCottem[®] Universal.

Situation of the City of Tourcoing, France

Before the application of TerraCottem[®] Universal, the flowers in the city of Tourcoing suffered from 2 major problems:

❖ **Dehydration:**

- Mainly on top of the sculptures, but in dry circumstances drought stress also appears in the regular baskets.

❖ **Inadequate growth:**

- This makes the displays less attractive.
- Not as obvious in the regular baskets, until the comparison was made with the plant development in a potting soil mixed with TerraCottem[®].

RESULTS:

Without

With

TerraCottem® Universal

1) Baskets



Basket in July 2000

No TerraCottem® Universal,
1.5 kg/m³ mineral soluble and
1.5kg/m³ slow-release fertiliser

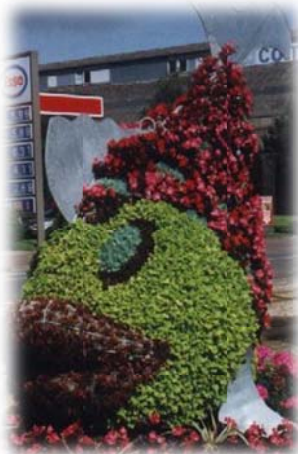


Basket in July 2001

5kg/m³ TerraCottem® Universal
The flowers almost touch the GROUND!

2) Sculptures

No TerraCottem® Universal
The leaves of the Alternanthera
flowers are having development
problems



Sculpture in July 2000



With TerraCottem® Universal
The flowers are much more
developed and the sculpture
is visually superior.

Sculpture in July 2001

OTHER WORKS OF ART WITH TERRACOTTEM® UNIVERSAL IN TOURCOING (July 2001)



Piano



The Horn of Plenty



Double Bass



Drums

TerraCottem® Universal
More Growth, Less Water
www.terracottem.com